

## Integration of Entrepreneurship Innovation Education into Adult Higher Education

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**Abstract:** In order to implement the national innovation driven strategy and promote the efficiency of economic system, it has become one of the important measures to integrate innovation and entrepreneurship education into adult higher education. This paper will focus on the integration of the two, from the necessity and specific measures to elaborate in detail, hoping to provide some working ideas for the personnel engaged in related work, for reference only.

### 1. Introduction

Adult higher education is an important part of higher education in our country, which can effectively improve the ability and quality of some adults in our country and promote the development of various industries. However, at present, the domestic and international employment situation is grim and the economy is showing a rapid development trend, which makes “mass entrepreneurship, mass innovation” become the call of the state. Therefore, it is necessary to integrate entrepreneurship innovation education into adult higher education, so that the important position of innovation and entrepreneurship in the social employment system can be highlighted.

### 2. The Necessity of Integrating Innovative Entrepreneurship Education into Adult Higher Education.

The integration of innovative start-up education into adult higher education is one of the most important tasks in our country's education industry in recent years, and its necessity is mainly reflected in the following three aspects: one is to respond to the requirement of national development strategy, The planning of this work at the national level can be traced back to the Central Committee of the Communist Party of China in 2010 and the medium-and long-and medium-and long-term education reform and development plan (2010-2020) issued by the State Council, which made it clear that the employment and entrepreneurship education and employment guidance service should be strengthened, In the following years, a number of decrees have been issued to urge the education industry to promote the integration work; the second is to promote the development of the adult higher education itself. The original intention of adult higher education is to make up the shortage of the opportunity of higher education, so it gradually forms the education concept of the light ability of the heavy diploma, which seriously affects the sustainable development of the adult higher education, and the integration of the innovation and entrepreneurship education can effectively solve the problem; The third is to be able to solve the problem of the employment of adult education graduates. In recent years, the number of graduates in adult higher education and higher education has increased, and compared with those of ordinary colleges and universities, they do not have the advantages of stronger employment competition. The integration of the two-generation education can expand the employment path of the graduates and relieve the employment pressure[1].

### **3. Measures for the Integration of Entrepreneurship Education into Adult Higher Education**

#### **3.1 Update of Educational Philosophy**

In the teaching activity, the teaching idea, as the commander of the educational attitude and the educational operation, has a strong guiding effect on the implementation of the activities, and different educational behaviors will be generated under different educational ideas. In the traditional view, the opening of adult higher education is mainly to give the ability of the study to be weak, the higher achievement cannot be achieved in the ordinary higher education, and a small part can't take part in the college entrance examination and the part of the adult in the middle school because of various reasons, to study and obtain the opportunity of the higher education diploma. Therefore, in the course of education, it is inevitable that the process of education and the content of education should be neglected, the phenomenon of achievements and diplomas should be paid attention to, and the practical work of adult education should be made Use almost nothing. However, after entering the information age, the rapid development of information technology provides excellent employment opportunities for entrepreneurs with non-high academic qualifications, but its development is limited by the low level of cultural technology and innovation and entrepreneurship. Therefore, under the requirements of the new situation in China, the adult higher education industry must integrate innovative and entrepreneurial education, fill the gap in the adult education system, change the educational concept, attach importance to the cultivation of students' own ability, and adjust the educational content according to the actual needs of the society, so as to avoid the awkward situation that the educational system will be eliminated by the society because of the backward educational concept. In practical education, adults are high Designers and implementers of education should actively understand the information of the times, keep up with the pace of social progress, abandon the traditional educational concept of respecting academic qualifications, re-establish the educational concept of cultivating students' innovative and entrepreneurial ability as the main goal of education, update the educational content, educational model and educational principles, and at the same time establish the consciousness of serving students and society. It lays a solid ideological foundation for improving the educational effect of adult education.

#### **3.2 Cultivate a Sense of Innovation and Entrepreneurship.**

Consciousness is the leader of action, which will give some guidance to practical action. Therefore, it is the first task in the innovation of entrepreneurship education. The essence of the innovative entrepreneurial consciousness is the novelty and the originality. In order to ensure that the attribute can be absorbed by the students, the innovation and entrepreneurship education must be carried out in a free atmosphere, which requires the educators to be motivated mainly in the training of innovative and entrepreneurial consciousness. In order to create an educational environment which is conducive to the development of innovative and entrepreneurial consciousness, the students have more autonomy[2]. The so-called motivation mainly refers to a kind of innovative and entrepreneurial consciousness in daily teaching and life. The positive feedback of behavior reward is mainly spiritual and material reward, in which the spiritual aspect mainly refers to honorary titles, and the material reward is mainly small prize. While cultivating mass entrepreneurship and innovation consciousness, it is necessary to improve the students' enthusiasm for innovation and entrepreneurship, so that mass entrepreneurship and innovation consciousness can actually land and complete the whole teaching process of mass entrepreneurship and innovation education. in the actual teaching activities, teachers should clarify the students' own needs, guide them to transform their own needs into internal motivation, and thus stimulate their enthusiasm for innovation and entrepreneurship. In addition, students' confidence in innovation and entrepreneurship can be enhanced by inserting successful examples and inviting successful people to give lectures in the teaching process.

#### **3.3 Reform of Curriculum System**

In the traditional education system, teachers carry out teaching unilaterally, and students accept it passively, so that the effect of teaching activities is low. However, because innovative

entrepreneurship education itself has the characteristics of strong practicality and wide coverage, the traditional teaching method is difficult to meet the teaching needs, so it is necessary to reform the original curriculum system. The specific reform content should include the following two aspects: first, in the aspect of curriculum design, because innovation and entrepreneurship education is not an independent curriculum with weak relevance to other subjects, but a compound curriculum that intersects, interacts and interacts with other disciplines, so it is necessary to set up a specific curriculum. Set up a special innovation and entrepreneurship curriculum to elaborate its theory, principles and other related content, but also into the teaching of other courses, so that students can integrate, freely apply the theoretical knowledge of innovation and entrepreneurship in various fields: as far as setting up courses alone, we should not only arrange independent and sufficient class hours to carry out mass entrepreneurship and innovation education, but also set up different types of educational courses according to the educational content; As far as integrating it into other courses, we can consciously insert the consciousness, idea, skill and so on about innovation and entrepreneurship education when teaching in other subjects, so that students can fully feel innovation and entrepreneurship and all kinds of learning in the process of learning. The association of the family, the ability to develop it with the innovative start-up consciousness, the effect of the dual-innovation education is expanded. The second is the way of teaching, to change the traditional teaching mode, to highlight the subject position of the students in the teaching activity, take an adult education school in China as an example, the school will be divided into several major blocks, such as the general sense class, the competition guidance class, the training class and so on. The teaching content is shown to be incisively and vividly, and also changes the teaching method, such as conducting small class teaching, providing the learning opportunity of the line on-line learning and the like, fully mobilizing the students' enthusiasm for learning, and establishing a course assessment system. Including written examination, report, PPT, etc., so that the teaching effect can be kept at a higher level.

### **3.4 Establishment of High-Quality Teaching Staff**

In the adult higher education system, because teachers are in the dominant position of educational activities and grasp the process and quality of teaching activities, the final effect of education is not only affected by many factors, such as individual students, school environment, social environment and so on, but also by teachers' teaching level. However, in the current adult education system and educational institutions, because the system is not attached importance to by the public, teachers have always been relatively weak, only a small number of teachers are full-time teachers, most of them are part-time teachers, and the reserve force of teachers is insufficient, lack of fresh blood perfusion At the same time, teachers rarely have the experience of innovation and entrepreneurship. Under the background of the gradual integration of mass entrepreneurship and innovation education and adult higher education, we still cannot fully understand the content of education, so that the quality of teaching is generally not high. Therefore, the re-establishment of high-quality teacher team is very important to improve the level of adult higher education [3]. The specific measures can be divided into the following three aspects: first, to strengthen the training of in-service teachers' innovative and entrepreneurial literacy, to cultivate teachers' innovative entrepreneurial literacy through regular in-depth learning activities, multi-school teachers' teaching experience exchange meetings, final teaching ability assessment, etc., at the same time, teachers can also be encouraged to personally carry out small-scale real innovation after the completion of normal teaching activities. In order to deepen the understanding of this kind of teaching content, the second is to employ social entrepreneurial personnel to carry out relevant lectures in school, on the one hand, we can use their rich entrepreneurial experience to expand the learning content of students, on the other hand, we can also make use of their successful experience and tenacity spirit to establish the determination of innovation and entrepreneurship for students; Third, multiple schools unite and apply to the government to help set up a mobile professional guidance team. Because the content of innovation and entrepreneurship education is very complicated, the requirements for teachers' expertise are large, and the talents should also have a strong

comprehensive ability. Therefore, it is necessary to establish a guidance team to carry out guidance work in schools on a regular basis to answer questions and solve problems encountered by teachers in teaching activities.

### **3.5 Building a Practical Platform**

Because of the strong practicality of innovation and entrepreneurship education, teaching institutions should set up a practical platform so that students can transform what they learn into their own ability through practical activities. First of all, adult higher education institutions should jointly hold innovation and entrepreneurship competitions, fully mobilize the enthusiasm of students, and provide students with a good practical platform; secondly, we should strengthen school-enterprise cooperation, encourage students to enter enterprises to carry out internships, feel the entrepreneurial cultural atmosphere, learn entrepreneurial experience, and make use of social and economic forces to build mass entrepreneurship and innovation experimental base if conditions permit, so as to provide more choices for students to enrich entrepreneurial experience. Finally, students should be encouraged to carry out practical innovation and entrepreneurship. Activities and independent practice are helpful for students to combine what they have learned with practice, to sum up experience from the actual experience of innovation and entrepreneurship, and to grow rapidly.

## **4. Conclusion**

In order to cope with the great employment pressure in the era of rapid development of knowledge economy, it is one of the most direct and effective means to encourage and teach talents in various fields to carry out independent entrepreneurship in order to cope with the great employment pressure in the era of rapid development of knowledge economy, which can provide more new opportunities for the development of contemporary young talents. However, the current mass entrepreneurship and innovation education is still in the development stage, which needs educators to study hard and make the education model mature gradually.

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